

New MAX-LS from Micro Magic, Inc. Dramatically Accelerates SoC Design Press Release

P R E S S R E L E A S E

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Schematic-Driven Layout System Is the Fastest Available for Any Size IC Design

Sunnyvale, CA - June 14, 1999 - Micro Magic, Inc. (MMI) today introduced MAX-LS™, the industry's fastest schematic-driven IC layout editor, and the only one that includes interactive layout generators, real-time DRC, and schematic and layout cross probing. MAX-LS delivers superior productivity to designers through ease-of-use and ease-of-iteration. MAX-LS is also programmable and flexible, and features technology that works seamlessly with all popular IC design point tools. MAX-LS runs on both the Solaris and Linux platforms.

Iterations can be the most time-consuming part of the IC design process. MAX-LS automates and dramatically speeds design iterations, letting designers focus on the unique elements of their IC designs. Designers will realize dramatic timesaving while maintaining total, real-time control of the SoC physical creation process.

Beta Test Performance

MAX-LS is now in use at selected electronics companies in an extensive beta test program. "We selected MAX-LS because our old layout tools just weren't doing the job for us," stated the CEO of a Silicon Valley processor design company. "We really challenged MAX-LS when we needed to load a very large design and make last-minute edits, and the product performed beautifully. The front-end design capture and management was easy, and the layout went extremely fast. We had the design done in a fraction of the time it used to take."

MAX-LS is easy to implement and learn, with flexibility and performance not found in older IC layout tools. "MAX-LS provides IC designers with a unique combination of power, speed, and ease-of-use," stated Mark Santoro, president and CEO of Micro Magic, Inc. "With our collective experience as designers of high-speed ICs, our team brings an unmatched understanding of the design process to the development of MAX-LS and our other products."

Pricing and Availability

MAX-LS is priced at \$50,000 per user (U.S. dollars). The product is slated to ship in Q3 1999. MMI products are distributed and supported worldwide by The Shearwater Group, Inc. For more information, visit www.shearwater.com.